



TOP 10 REASONS WHY SVN[®]

1. **BUSINESS OWNERSHIP:** Franchising with the SVN[®] brand is one of the best ways to broaden your reach, enhance your productivity, and be in control of your own success.
2. **DEAL FLOW:** Our international platform connects you with 1,500 Advisors and staff in more than 200 offices with over \$10 billion in deal flow.
3. **TOOLS:** SVN's proprietary system of leading-edge CRE tech tools and online resources gives you a competitive edge in your market.
4. **CULTURE:** Our unique culture is built on our Core Covenants, emphasizing collaboration, accountability, responsibility, and transparency in order to create amazing value for our clients, colleagues and communities.
5. **SPEED:** Our award-winning marketing system¹ and tools provide listings with accelerated speed to market for shortened sales cycles and expedited closings.
6. **GLOBAL BRAND RECOGNITION:** Combine the 6th most recognized name in commercial real estate² with your outstanding local reputation and gain major brand alignment to compete for listings at a national level.
7. **TRAINING, MENTORING & RECRUITING:** Valuable and unique resources, including expert CRE webinars, our effective onboarding program, the SVN | System for Growth™, and SVN | Elite customized training, all make up the SVN Difference.
8. **CLOUD-BASED PLATFORM:** Our cloud-based platform connects you to your business from any device, from any location, letting you leave your desk behind.
9. **TRUST:** SVN is committed to sharing our fees and compensation with the entire brokerage community.
10. **MINIMAL TRANSITION TIME:** Get your firm up and running in no time. This includes our SVN | System for Growth™ and onboarding tools as well as one-on-one assistance from our Transition Team.

1. SVN[®] received the 2011 Realcomm Digie Award for "Best Use of Automation".

2. SVN[®] was named the 6th Most Recognized Brand in Commercial Real Estate, according to the Lipsey 2016 Commercial Real Estate Brand Survey.